EUROPEAN UNION

Global Gateway

Financing climate transformation in Africa

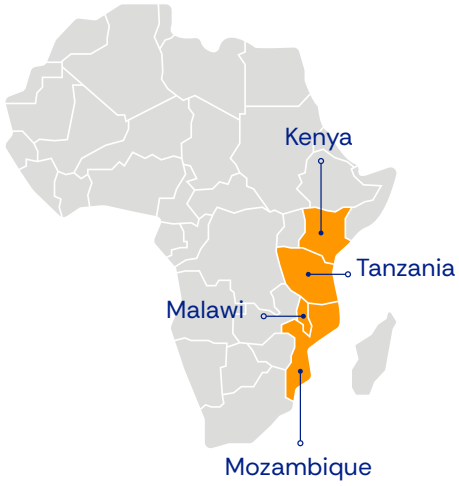


Goodwell is pleased to partner with IYBA WE4A (Investing in Young Businesses in Africa: Women Entrepreneurship for Africa) to introduce a new technical assistance and investment initiative for women entrepreneurs who are driving climate transformation in Kenya, Tanzania, Malawi, and Mozambique.

Program Highlights

Recipients	• Women-led businesses
Technical assistance via NYUMBA	• Access an exclusive knowledge hub for impact entrepreneurs • Receive tailored support to scale your business, refine your strategy, enhance operations, and maximise climate impact • Find practical tools, training, and guidelines on essential topics to professionalise your business • Network with a community of entrepreneurs pioneering climate solutions across the African continent • Available to 100 applicants, including those who receive financial support
Financial instruments	• Concessional loans: Low-interest financing for growth-ready ventures – up to EUR 100,000 • Guarantees: Risk-sharing to unlock credit from financial institutions – up to EUR 50,000 • Available to 35 applicants

Geography



High-impact, climate-aligned sectors

This initiative targets a variety of green sectors that are focusing on positive climate impact or are actively working to improve the environmental footprint of their core business processes, products or services. Some examples include:

- Sustainable agriculture
- Renewable energy
- Blue economy / aquaculture
- Eco-tourism
- Circular economy / waste management / biomass
- Transport / logistics
- Construction

Implemented by:

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

WE 4D

goodwell invest with impact

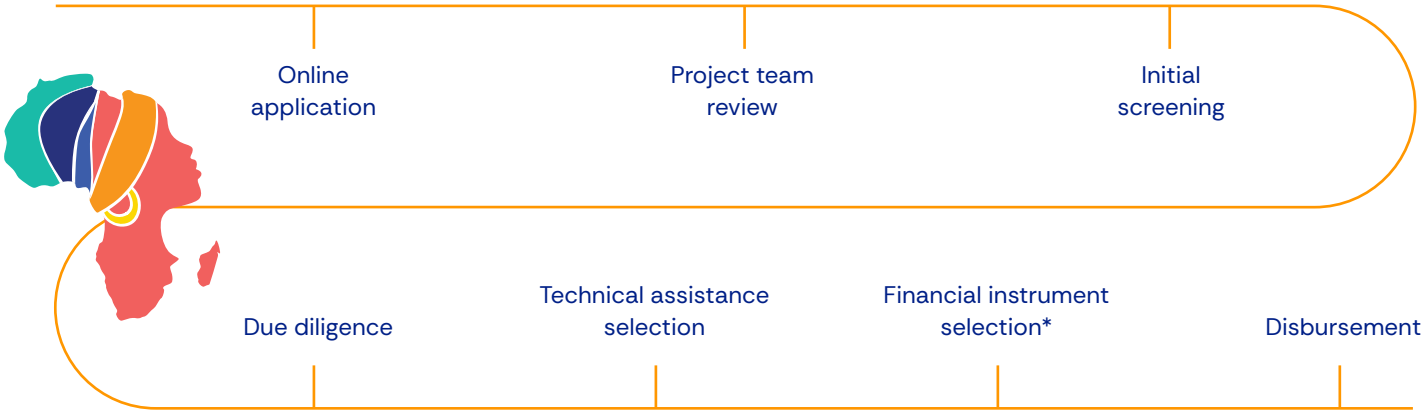
Prospect Profile

If you are a woman entrepreneur or co-founder leading a growing venture with a clear climate impact, we would be excited to connect. We're looking for applicants who match the following criteria:

Ownership	The business is owned or co-owned by a woman
Leadership	Led by women in executive roles (e.g., CEO, CFO, COO)
Company size	Between 10 and 250 employees
Company maturity	Minimum two years of operation, with evidence of revenue generation (ideally at least €200,000 annually)
Company type	Niche and dynamic venture, characterised by a unique value proposition, novel technology, untapped market, or adaptive business model with strong growth potential
Climate commitment	Demonstrated contribution to achieving climate goals such reducing emissions, creating green jobs, or enhancing resilience
Sector focus	Active in one of the priority sectors listed above
Location	Registered and operating in Kenya, Tanzania, Malawi, or Mozambique



Application and approval process



**All successful applicants will receive free technical assistance. Approximately one third of the selected applicants will also receive financial support. Disbursement will start from as early as 60 days after completing the application.*

About Goodwell Investments

Goodwell Investments is an impact investment firm focused on inclusive growth in emerging markets. Managing over EUR 271 million in capital, Goodwell invests in companies that provide basic goods and services and income generation opportunities to underserved communities in India and Africa. Over the past 20 years, our investees have reached 39 million households across 68 countries worldwide.

About IYBA WE4A

'Investing in Young Businesses in Africa: Women Entrepreneurship for Africa' (IYBA WE4A) is a partnership between the European Union (EU), the Organisation of African, Caribbean and Pacific States (OACPS) and the German Federal Ministry for Economic Cooperation and Development (BMZ). It is implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) multi-donor partnership 'Employment Promotion for Women for the Green Transformation in Africa' (WE4D) and it is part of the Team Europe Initiative 'Investing in Young Businesses in Africa' (IYBA).

For more information

To learn more about the programme and application requirements, please contact us at iyba_we4a@goodwell.nl.